



February 17, 2026

Bertie County Tourism Development Authority
Board Meeting 11 a.m. – 1 p.m.

MEET AT TREE HOUSES: 400 Elm Street
Proceed to Windsor Town Hall
128 S. King St., Windsor, NC 27983

AGENDA

1. Call to Order
2. Attendance
3. Presentation about Tree Houses – Allen Castelloe
4. Approval of:
 - Agenda
 - Minutes of January 20, 2026, Board Meeting
5. Public Input/Questions (3 minutes per speaker)
6. Updates
 - Tax collection update – Jodie Rhea
7. New Business
 - Replacement for Patricia Ferguson on the TDA Board
8. Discussion & Action Items
 - Finance Committee – budget update
 - D&O Insurance update
 - Visitor Center/Welcome Centers Report
 - Birdwatching /photography report
 - Historic Preservation Committee – needs new Chair
 - America 250 NC – Bertie County participation next steps
 - Certified Local Government – research update
 - Tourism business invitations – Kelsey and Tim to give report
 - Website Committee report
 - Social Media Committee report

- Festival Committee report
- BertieCountyTDA.com website report
- Bertie County Tourism Master Plan – update
- Review TourismThatWorks offerings
- Continue discussion about funding for bigger projects
- Discussion about managing information/invitations

9. Next Steps

- Invite business presenter
- Choose next meeting location

10. Adjournment